

THE 19th ANNUAL

**WoodenBoat
 Show**

The Official WoodenBoat Show Directory Advertising Order Form

SPACE RESERVATION DEADLINE: April 30, 2010

To reserve your ad space, please mark the ad size you would like to reserve. Please see the Marketing Opportunity Rate Card enclosed in this packet for ad size dimensions and material specifications. Feel free to contact Laura Sherman at 207-359-7724 or e-mail laura.sherman@woodenboat.com if you have any questions.

X	AD SIZE	RATE
	Cover II – 4C	\$900
	Cover III – 4C	\$900
	Cover IV – 4C	\$900
	Full Page – 4C	\$760
	½ Page Vertical – 4C	\$420
	½ Page Horizontal – 4C	\$420
	¼ Page Vertical – 4C	\$265
	¼ Page Horizontal – 4C	\$265

Materials (Please circle one): **Sending new ad** **Pick-up 2009 Directory** **Pick-up from *WoodenBoat***

WoodenBoat magazine advertisers may take an additional 20% discount off rates shown above. All rates above are net.

Ad materials are due on May 7, 2010.

Company Name: _____

Contact Name: _____

Phone: _____ **Fax:** _____

E-Mail Address: _____

Advertiser Discounts: _____ **Total Amount Due:** _____

**Please Charge my Credit Card on File I will mail a check Payable to
 WoodenBoat Show**

**PLEASE FAX COMPLETED FORM TO
 LAURA SHERMAN AT 207-359-8920**